

SPRING 2023

# THE HONEST TOOTH

NEWS FROM YOUR DENTAL CARE EXPERTS

## Welcome Dr. Geo!

BY DR. GEOVANNY BALDERAS, D.M.D

Let's give a very warm welcome to Dr. Geovanny Balderas! He has been practicing for the last few years in Winchester, and now is very excited to join our team here in the Valley. Dr. Geo, as he is known by his patients, received his Bachelor of Science in Human Nutrition, Foods, and Exercises from Virginia Polytechnic Institute and State University in Blacksburg, VA. He then earned his Doctor of Dental Medicine degree at The University of Pennsylvania School of Dental Medicine in Philadelphia, graduating with distinctive honors in community oral health.

While earning his dental degree, Dr. Balderas served the community as an expanded functions dental auxiliary at the Philadelphia FIGHT Community Health Center. After completing his dental degree, Dr. Balderas began working as an associate general dentist in the Philadelphia/Southern New Jersey Region. He is a proud member of Academy of General Dentistry, the American Dental Association, Hispanic Dental Association, and the Shenandoah Valley Dental Association.

Dr. Balderas is passionate about patient education and oral health from a whole-body perspective and delivering high-quality care. During his free time, he enjoys spending time with his family, exploring hiking/biking trails, and fishing. He currently resides in Winchester with his girlfriend (Carol), two cats (Sheba and Mr. Oliver) and dog (Leo).



## This issue:

Welcome Dr. Geo!

PAGE 01

Don't Forget your Pop Tops!

PAGE 02

Whitening for the Kids is Back!

PAGE 02

\$1 Jeans Thursdays!

PAGE 02

What is Whitening for Life?

PAGE 03

Crystal's Story

PAGE 03

Upcoming Dates

PAGE 04

Welcome to Spirit Week!

PAGE 04

Show your Doctor the Love!

PAGE 04

Cavity Free Kids Club

PAGE 05





# Don't Forget Your Pop Tops!

Have you brought in your pop tops yet? If not, it's not too late to bring them in. We will be collecting these pop tops for the Ronald McDonald House Charities indefinitely. When you come into our office for your next appointment, you will find a collection jug to drop them in. We have already collected a lot, but we want to collect even more for these families who really need the support.



## Find us on Social Media!

Modesto: Smiles for Life  
Twitter: @SmilesforLifeVA  
Tik Tok: @smilesforlifedentalva  
Facebook: @SmilesForLifeOnline  
Instagram: @smilesforlifedentalva

## Whitening for the Kids is Back!

BY THE SMILES FOR LIFE TEAM

From March through June we will be participating in the Smiles for Life Foundation whitening campaign. The proceeds will go to the Helping Haitian Angels orphanage to help underprivileged children and families. Helping Haitian Angels aims to raise children in a family-like setting. HHA provides homes, schools, buses, a community kitchen, and more. They provide parenting classes and have a child psychologist to help the children.

The HHA orphanage means a lot to the McIntyre's because they have been working with Helping Haitian Angels for years. They even have a dental clinic at their orphanage in Haiti and recently found a dentist to provide care for these children when the McIntyre's are stateside. The dental clinic has been open for about seven years, and is doing amazing.

To get your teeth whitened, it's simple, just schedule your first appointment to get your impressions made, and a week later come pick up your custom tray with the whitening percentage you chose. The kit comes with eight syringe's to whiten with. Whitening through our office is much better than using the whitening you can get at the store because we use a stronger, more effective product that provides long-term results. The best part about whitening for this charity is that you are getting this done at a discounted rate. Professional teeth whitening in Virginia averages around \$300-\$600, but we are offering it for just \$199!

Schedule your appointment to get your teeth whitened and donate to this amazing cause as soon as possible. You don't want to miss this great opportunity!



## \$1 JEANS THURSDAYS!

During the whitening campaign, the team will be donating \$1 to our donation jar for wearing jeans. The donation jar will go to Helping Haitian Angels to support children, families, and the dental clinic at the orphanage. We encourage everyone to participate with us and donate \$1 on Thursdays.



## What is Whitening for Life?

BY THE SMILES FOR LIFE TEAM

Have you ever wondered what Whitening for Life is in our office? Well, you're in the right place! Whitening for Life is a great program because if you keep up with your regular cleanings, typically every six months, and have no cavities, you qualify to get three syringes to refill your custom whitening trays at each regular cleaning visit. Your lifetime supply of whitening will just cost a one-time fee of \$200. Don't miss this amazing deal because whitening in Virginia typically costs between \$300-\$600, but here you get a lifetime supply at a discounted rate. We know it's just another perk of being one of our patients. Ask your Hygienist about joining the Whitening for Life program at your next visit. You won't regret it!

## Crystal's Story

BY CRYSTAL

"The dentist used to be a very fearful place for me, but Smiles for Life has always made me feel welcomed and at ease whenever I walked through their doors. The staff has always been so accommodating and eager to answer many of my questions. Smiles for Life changed my life the day I received my implants. I have a very outgoing and sociable personality, but my teeth have always held me back. With the 'all-on-4 implants' I finally feel more confident and able to enjoy many foods that I have not been able to previously. Many of my co-workers have complimented on how realistic they appear and have even considered undergoing the procedure as well. Of course, I would love to have my natural teeth, but sometimes that is not possible. I am truly blessed to have been able to improve my smile. One day I will return to fully complete the smile with implants for my bottom teeth. Until then, thank you so much Smiles for Life for giving me my confidence back."



Before



After

What does a dentist  
call a x-ray?  
A tooth pick!

"Take care of your  
teeth and they will  
take care of you!"

-MORGAN  
HYGIENIST

Did you know that Paul  
Revere was the first  
person to practice  
forensic denistry in the  
USA?





# Upcoming Dates

March 6th, 2023

National Dentist Day and Dr. Geo's first day!

March 5-11th, 2023

National Dental Assistant Week

March 20-24th, 2023

Spirit Week

March 31st, 2023

Closed for Training

May 6-7th, 2023

Remote Area Medical at the Rockingham Co. Fairgrounds

May 20th, 2023

Kids Cavity Free Club Party

May 29th, 2023

Both Offices Closed for Memorial Day

July 3rd & 4th, 2023

Both Offices Closed for Independence Day

July 7th, 2023

Both Offices are Open from 8am-5pm

September 4th, 2023

Both Offices Closed for Labor Day

September 8th, 2023

Bridgewater Patient Appreciation Picnic

November 23rd, 2023

Both Offices Closed for Thanksgiving

December 25th-January 1st

Both Offices Closed for Christmas Break

## Welcome to Spirit Week!

BY THE SMILES FOR LIFE TEAM

This year we are doing four fabulously fun spirit weeks, and we want you to join in on the fun! The first one is going to be on March 20th-24th, and it is jam-packed with fun activities.

### Monday, March 20th-National Treasure Day

Dress up as an explorer and enjoy an office-wide scavenger hunt!

### Tuesday, March 21st-Beach Day

Wear your beach clothes and bring your favorite mock-tail!

### Wednesday, March 22nd-Decade Day

Dress up from the decade you were born!

### Thursday, March 23rd-School Colors Day

Wear your old high schools colors!

### Friday, March 24th-Sports Day

Dress up in your favorite teams spirit wear!

You don't want to miss this fun week full of prizes, but if you do, don't worry! The next one will be from June 19th-23rd with a tropical theme.

## REFER YOUR FRIENDS TO US!

If you are a current patient who refers a friend, you will receive a \$25 Smile Rewards Card that can be used at select local businesses in our area.

The best part is that the person you refer will receive \$25 off of their second appointment with us. So, what's stopping you from referring a friend to a high quality dental office?

## Show Your Doctor the Love!

BY THE SMILES FOR LIFE TEAM

March 6th is a very special day in our office because it is National Dentist Day! We love to highlight the work and many years of service our doctors have provided, and make sure they know just how incredible they are. Dr. McIntyre is celebrating his 41st year of dentistry this August, and Dr. Whiting will be celebrating his 14th this year. They didn't stop learning when they left school either, and to this day, they participate in multiple different continuing education classes to serve our community with the most innovative techniques out there. Join us in celebrating our amazing doctors and the life-changing work done on Monday the 6th!





Drs. McIntyre, Whiting, & Associates  
115 Oakwood Dr,  
Bridgewater, VA 22812  
www.SmilesForLifeOnline.com



## Cavity Free Kids Club

BY THE SMILES FOR LIFE TEAM

This year our kids Cavity Free Club party for our cavity-free kiddos during 2022 will be held at Horizons Edge Sports Campus on May 20th. Make sure you mark your calendars and keep your eyes peeled for your invitation, as it will be coming soon. We will be doing the well loved Clip N' Climb this year, and you might even get lucky enough to race a doctor to the top! Be sure to RSVP as soon as you get your invitations, as we can only have 40 kiddos at a time. We cannot wait to see how many cavity-free kiddos let loose and have a blast with us this year, as last year was so successful!



## We Go the Extra Smile!

Smiles for Life Bridgewater  
115 Oakwood Drive  
Bridgewater, VA 22812  
540-828-2312



Smiles for Life Staunton  
502 N Coalter St,  
Staunton, VA 24401  
540-887-3304

### Review Us!

